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Introducing the new 50mm Gypframe folded edge
channel: an advance in metal studwork

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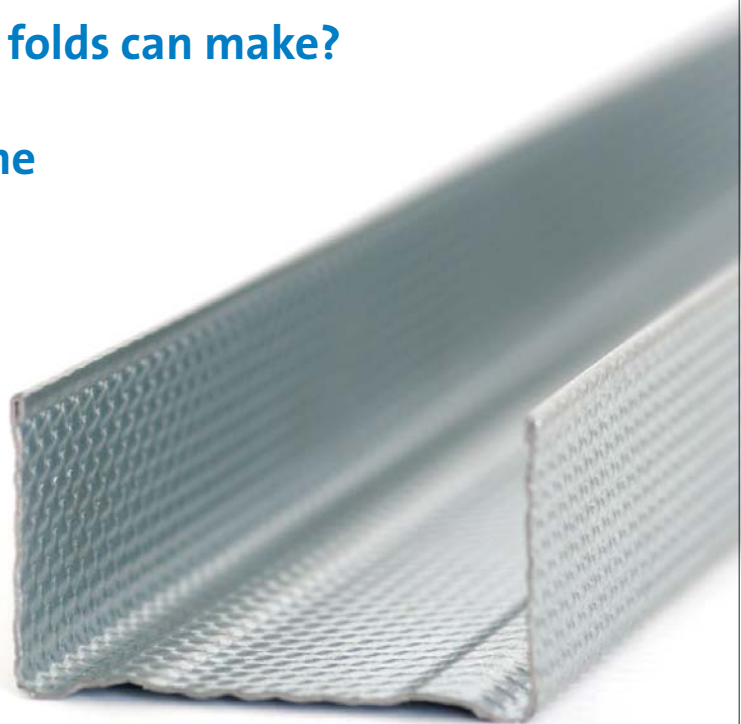
Introducing the new 50mm Gypframe folded edge channel: an advance in metal studwork

From April 2010, British Gypsum will replace the 50mm standard edge floor and ceiling channel (50 C 50) with a new folded edge product (50 FEC 50).

British Gypsum is committed to continuous product development. That's why in 1998 we introduced the first folded edge channel exclusively for the housing market. Now, working in conjunction with our customers, we've brought that innovation to the entire market to ensure easier manual handling of our products and to contribute to on-site health and safety.

British Gypsum will soon be introducing folded edges to the entire Gypframe channel range to provide our customers with a full range of products that have a safer working edge.

For further information on folded edge metal studwork and the Gypframe range, please visit www.british-gypsum.com.



Metal innovations by British Gypsum

- 1974 — Introduced lightweight metal framing systems into the UK
- 1978 — Launched MF7 Ceiling System
- 1992 — Developed the first dedicated housing system GypWall RAPID
- 1998 — Introduced the first folded edge product for house building
- 2002 — Introduced AcouStud
- 2010 — New 50 FEC 50
- Future — Folded edges introduced to the entire range of Gypframe channels

Technical enquiries
British Gypsum
Drywall Academy
East Leake
Loughborough
Leicestershire
LE12 6HX

Telephone: 0844 800 1991
Fax: 0844 561 8816
Email: bgtechnical.enquiries@bpb.com

Training enquiries: 0844 561 8810

www.british-gypsum.com



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